

The truth about HSUS!

Watch television and chances are you will see a Humane Society of the United States (HSUS) commercial with images of kittens and dogs flashing on the screen, appealing to viewers to open their hearts and checkbooks. But don't be misled! HSUS is not soliciting \$19 per month to go to your local animal shelter.

- HSUS is a national factory-fundraising nonprofit organization preying on the public's emotional attachment to pets.
- The group collected over \$86 million in contributions in 2008 and in that same year spent \$24 million on fundraising. In other words, 28 cents of every dollar contributed is used to raise more money.*
- HSUS paid a single "lockbox" company more than \$4.2 million to count and process its cash hauls.*
- \$31 million of the public's contributions to HSUS goes for salaries and over \$20 million is spent on litigation, lobbying, campaigns and legislation.*
- **Just \$450,000 was sent to organizations providing hands-on care of dogs and cats or just half of one percent of its total budget!***



For more information, go to:
→ www.mofb.org and click on "Animal Care Toolkit"
→ www.humanewatch.org

* From the Center for Consumer Freedom's analysis of the latest IRS paperwork filed by HSUS for 2008.

So, what is HSUS?

What is its agenda?

Perhaps they say it best themselves...

"We have no ethical obligation to preserve the different breeds of livestock produced through selective breeding...One generation and out. We have no problems with the extinction of domestic animals. They are creations of human selective breeding."

— Wayne Pacelle, president of HSUS, Animal People News

"My goal is the abolition of all animal agriculture."

— John "J.P." Goodwin, HSUS grassroots coordinator, statement made on AR-Views, an animal rights internet discussion group

"If we could shut down all sport hunting in a moment, we would."

— Wayne Pacelle, president of HSUS, Associated Press

"The life of an ant and that of my child should be granted equal consideration."

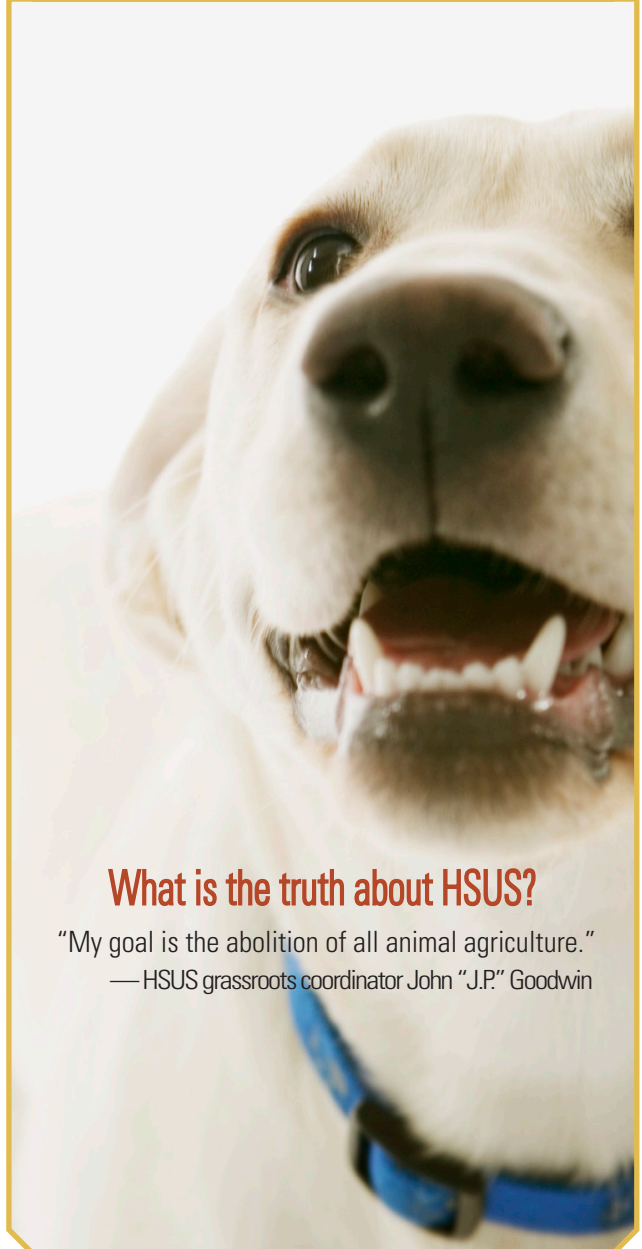
— Michael W. Fox, HSUS senior scholar, Associated Press

"The Humane Society should be worried about protecting animals from cruelty. It's not doing that. The place is all about power and money."

— Robert Baker, HSUS consultant and former HSUS Chief Investigator. U.S. News & World Report

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What is the initiative petition the Humane Society of the United States (HSUS) is circulating to further regulate dog kennels?



What is the truth about HSUS?

"My goal is the abolition of all animal agriculture."
— HSUS grassroots coordinator John "J.P." Goodwin

What is the initiative petition HSUS is circulating?

The Humane Society of the United States (HSUS) and other extremist animal welfare groups are circulating in Missouri an initiative petition to place on the November ballot the so-called "Puppy Mill Cruelty Prevention Act". While the petition's fear-mongering title may try to convince people to sign, the truth is HSUS is grossly misleading the public about the regulation of dog kennels in Missouri today and is using the emotional appeal of pets to build a multi-million dollar national lobbying organization whose primary mission is not the care of abandoned or neglected cats and dogs as the public is led to believe.

FACT: Missouri already has strict dog kennel laws and regulation on the books. In fact, in 1992 Missouri was one of the first states in the nation to pass such a law.

FACT: The Missouri Department of Agriculture has an aggressive effort to crackdown on unlicensed kennels in Missouri. The Department believes their Operation Bark Alert program will do more for Missouri animal welfare than HSUS's ballot initiative.

FACT: HSUS's ballot initiative would shut down many of Missouri's properly operated, inspected, licensed and reputable facilities but does absolutely nothing to increase state resources to go after unlawful dog kennels.

FACT: The Missouri Veterinary Medical Association states, *"We see this proposal as unfair and misguided. Properly licensed and humanely operated facilities are providing families with pets under the guidance of extensive current regulations enforced by state government... We don't need more laws and more governmental limitations on those who follow the rules... The MVMA believes the answer lies in adequate funding for more inspections and better enforcement of unlicensed facilities."*

FACT: In order to be placed on the ballot this November, HSUS is paying people to collect signatures - the required number of signatures is five percent of the voters in each of six of Missouri's nine congressional districts - roughly 100,000 valid signatures by May 2, 2010.

MISSOURIANS FOR ANIMAL CARE COALITION TAKES ACTION!

Several state organizations have joined together to form a Missourians for Animal Care Coalition. Its purpose is to inform the public about the ballot initiative and the ultimate goal of HSUS to eliminate meat from the human diet. The coalition is well positioned to address all animal care issues.



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