

## **RESOURCES TO AID IN PREPARATION FOR DISCUSSION MEET**

### **ARE THE CURRENT AND PROPOSED RENEWABLE ENERGY POLICIES BENEFICIAL TO ALL SEGMENTS OF AMERICAN AGRICULTURE?**

Renewable Energy Programs in the 2008 Farm Bill  
CRS report August 2010  
[www.nationalaglawcenter.org/assets/crs/RL34130.pdf](http://www.nationalaglawcenter.org/assets/crs/RL34130.pdf)

Effects of Increased Biofuels on the U.S. Economy in 2022  
USDA, ERS, October 2010  
<http://www.ers.usda.gov/Publications/err102/>

The Growing Importance of Renewable Fuels  
Interview With AFBF Economist John Anderson, June 2010  
<http://www.fb.org/index.php?fuseaction=newsroom.newsclip&id=69491>

### **HOW CAN WE CONVINCED THE PUBLIC THAT THE ANIMAL AGRICULTURE INDUSTRY BALANCES PRODUCTION EFFICIENCIES WITH THE PUBLIC'S EXPECTATIONS OF ANIMAL CARE?**

Cargill Appears On Oprah To Clear Mystery Of Beef Processing  
Drovers Journal, Feb. 3, 2011  
<http://www.cattlenetwork.com/cattle-news/latest/Cargill-appears-on-Oprah-to-clear-mystery-of-beef-processing.html>

Animal Ag Alliance  
<http://www.animalagalliance.org/current/index.cfm>

U.S. Farmers and Ranchers Alliance  
<http://www.usfraonline.org/>

Advocates for Ag  
<http://advocatesforag.com/>  
<http://www.advocatesforag.blogspot.com/>

Conversations on Care  
<http://www.conversationsoncare.com/about-us.aspx>

### **HAVE FARMERS AND RANCHERS EFFECTIVELY UTILIZED SOCIAL MEDIA TO EDUCATE AND INFLUENCE THE PUBLIC?**

Discover Your Social Web: An Ohio Farm Bureau Guide to Social Media VERSION 2.0  
Ohio Farm Bureau  
[http://ofbf.org/uploads/Social-Media-Guide-V2\\_single-pages-PRESS.pdf](http://ofbf.org/uploads/Social-Media-Guide-V2_single-pages-PRESS.pdf)

Cause Matters

<http://www.causematters.com/>

Social media category

<http://www.causematters.com/category/social-media/>

Farmer Enthusiasm For Social Media Leads  
To Creation Of The Agchat Foundation

[http://www.agchat.org/docs/PRESS\\_RELEASE.pdf](http://www.agchat.org/docs/PRESS_RELEASE.pdf)

Agchat Foundation

<http://agchat.org/>

Social Media Bridges Consumer-Producer Gap

AFBF

<http://www.fb.org/index.php?fuseaction=newsroom.focusfocus&year=2009&file=fo0720.html>

Farmers Must Connect With Consumers, 2010

<http://www.farmweeknow.com/story.aspx/stallman/farmers/must/connect/with/consumers/1/39250>

Illinois Corn Checkoff Board Invests in Future Online Advocacy

<http://www.ilcorn.org/icmb-news/44-illinois-corn-checkoff-board-invests-in-future-online-advocacy/>

Follow Farm Bureau on Twitter, Facebook, and blogs

<http://www.fb.org>

## **HOW DO WE CAPITALIZE ON THE GROWING WORLD DEMAND FOR AGRICULTURAL PRODUCTS?**

Growing Beef Consumption in Japan Could Benefit U.S. Producers

*Amber Waves*, Feb. 2011

<http://www.ers.usda.gov/AmberWaves/March11/Findings/GrowingBeef.htm>

Export Programs at Work

[http://www.fas.usda.gov/mos/Success\\_Story/2010%20OTP%20Final%20Success%20Story%20Report%20-%202010-14-10.pdf](http://www.fas.usda.gov/mos/Success_Story/2010%20OTP%20Final%20Success%20Story%20Report%20-%202010-14-10.pdf)

Chinese Agricultural Exports Provide Growing Competition

USDA-FAS

[http://www.fas.usda.gov/info/WebStories/China\\_Export\\_020311.asp](http://www.fas.usda.gov/info/WebStories/China_Export_020311.asp)

Agricultural Productivity Strategies for the Future: Addressing U.S. and Global Challenges

CAST paper, January 2010

<http://www.cast-science.org/displayProductDetails.asp?idProduct=168>

Ag research Wise Investment

Delta Farm Press, Dec. 1, 2010

<http://deltafarmpress.com/government/ag-research-wise-investment-0>

## **WHAT ROLE, IF ANY, SHOULD AGRICULTURE PLAY IN ADDRESSING HEALTH AND OBESITY ISSUES?**

Addressing the Obesity Challenge

3rd Quarter, 2010 *Choices* magazine

<http://www.choicesmagazine.org/magazine/block.php?block=51>

USDA Selects Massachusetts to Test Ground-Breaking Nutrition Pilot Program

*SNAP Recipients to Receive Incentives for Healthy Eating*

<http://www.fns.usda.gov/cga/PressReleases/2010/0413.htm>

Will Calorie Labeling in Restaurants Make a Difference?

<http://www.ers.usda.gov/AmberWaves/March11/Features/CalorieLabeling.htm>

Food Environment Atlas-USDA, ERS

<http://www.ers.usda.gov/foodatlas/>

Why Do So Few Americans Choose A Healthy Diet?

<http://www.ers.usda.gov/Publications/eib48/spreads/21/index.htm>